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OUR REFERENCE NUMBER

November 9, 2011

1019.9

Mr. Brian L. Roberts
Chairman and Chief Executive Officer
Comcast Corp.
1500 Market Street
Philadelphia, PA 19102

Mr. Stephen B. Burke
Chief Executive Officer
NBC Universal, LLC
30 Rockefeller Plaza
New York, NY 10112

Mr. Marc Graboff
President, West Coast Business Operations,
NBC Entertainment
NBC Television Network
3000 W. Alameda
Burbank, CA 91523

Mr. Phil Griffin
President
MSNBC
30 Rockefeller Plaza
3rd Floor
New York, NY 10112

Dear Messrs. Roberts, Burke, Graboff and Griffin:

No sooner was Conrad Murray ordered led away in handcuffs after his conviction on manslaughter charges in the death of Michael Jackson than we discovered your MSNBC network inexplicably will showcase him in primetime Friday night as if he is worthy of celebrity.

The mere title of your "documentary," *"Michael Jackson and the Doctor: A Fatal Friendship,"* is bewildering. Since when was Dr. Murray ever Michael Jackson's friend? Since when does any doctor -- let alone any friend -- act in such an irresponsible manner in the care and treatment of another human being?

MSNBC excerpts released thus far suggest Dr. Murray, who refused to tell his story under penalty of perjury in a court of law, apparently has no qualms about smearing the reputation of his "friend." In fact, MSNBC seems ready to let him say what he wants with no fear of cross examination. According to his one-sided spin, Dr. Murray says: *"He asked me, 'Please, please Dr. Conrad ... I need some milk so that I can sleep. If I don't get any sleep today, I cannot perform, I cannot do anything.'"* Thus, MSNBC gives Conrad Murray a platform to shift the blame post-conviction to Michael Jackson, even though a jury considered the evidence and rejected this very argument.

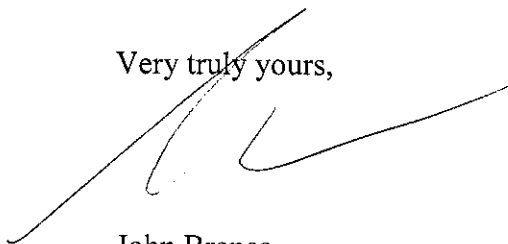
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We have read news accounts that Dr. Murray has had cameras following him since 2009 as if he is his own reality television show. We also have seen October Films claiming that Dr. Murray received a nominal \$1 for "an exclusive look at the last two years of Murray's life" while leaving open the question of whether payments were made to his representatives. As the executors for the estate of the victim of Dr. Murray's crime, we would like to know how much money in total was paid for this privileged "access?" Was it really only \$1, or was it more?

It doesn't matter to us if it was a production company, Comcast, NBC Universal or MSNBC that paid for "access" to Dr. Murray because all are morally culpable. It is equally irrelevant whether any or all interviews took place before the jury convicted him. These are moral loopholes aimed at excusing a reprehensible program stemming from Michael Jackson's tragic death that not only will be aired, but which is being heavily promoted on The Today Show in order to boost ratings at a struggling cable network.

Dr. Murray's victim, Michael Jackson, was a loving father, an incredible talent and someone who had much left to give to the world. Dr. Murray is a convicted felon who a judge felt compelled to have placed in handcuffs and jailed immediately after the jury delivered its verdict. He is not someone NBC Universal should be giving a platform to on a prime-time pedestal. We demand that you exercise proper judgment and refrain from airing this program.

Very truly yours,



John Branca
John McClain
Co-Executors
The Estate of Michael Jackson

JGB/md

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